

BUSINESS SKILLS

MANAGING INNOVATION & CREATIVITY

**STAYING AHEAD
OF THE GAME**



Format:

*Instructor-Led group-paced,
classroom-delivery learning model
with structured hands-on activities.*

Course Length:

1/2 Day

Course Description

Businesses are constantly looking for innovative ideas that will put them one step ahead of their competitors. In order to arrive at a truly new idea, a team leader or manager must understand how to manage the innovation process. This course offers effective managerial strategies that address the organizational aspects of managing a creative team, supporting that creativity, moving an idea to implementation, and troubleshooting ideas to help guide a team through the innovation process.

Course Objective:

You will identify how a creative team works and what your role is as team leader. You will explore how to lead a creative team from idea to implementation and how to troubleshoot problems in the innovative process.

Target Student:

Any manager or team leader who wants to guide a team of creative individuals to maximum productive innovation.

Hardware Requirements

- Pentium 90 MHz or higher processor
- Screen resolution of 800 x 600 set to 256 colors.

Software Requirements

- Windows XP Home Edition, or Window XP Professional.
- Microsoft Internet Explorer 5.0x, 5.5, 6.0, or Netscape Navigator (excluding 6.0 and 6.1).
- Adobe Acrobat Reader 6.0 or higher;

**PREREQUISITE
COURSES:**

*To ensure your success,
we recommend you first
take the following courses
or have equivalent
knowledge:*

Business Writing

*From Email to Business
Proposals*

Presentation Skills

Practical Leadership



Contact Us  

Phone: 303-503-9212
Email: info@IQ-Share.com
Website: www.IQ-Share.com

- *Apple Quicktime 5.0 or higher; Macromedia Flashplayer 6.0.79 or higher; or Macromedia Shockwave 7.0.2, 8.0, 8.5, 8.5.1 or higher.*
- *Turn off popup blocking (Windows XP with Service Pack 2 Internet Explorer users only).*

Performance-Based Objectives

Upon successful completion of this course, students will be able to:

- *manage the creative environment.*
- *examine the process of moving from idea to implementation.*

Course Content

Lesson 1: Managing the Creative Environment

- *Topic 1A: Support Creativity*
- *Topic 1B: Manage a Creative Team*
- *Topic 1C: Troubleshoot the Creative Environment*

Lesson 2: Moving from Idea to Implementation

- *Topic 2A: Choose the Best Project for Implementation*
- *Topic 2B: Refine Ideas*
- *Topic 2C: Decide to Implement or Abandon an Idea*
- *Topic 2D: Troubleshoot During the Implementation Phase*